

# Breaking Down Barriers

---



AKU Society

Lesley Harrison - Patient Support Manager



The Sylvia Adams Charitable Trust



**Alström Syndrome UK**  
Strength for today, hope for the future

# Project Overview

---

- To complete year 1 project
- Year 2
  - To add, promote and monitor Browsealoud to the AKU Society website
  - To develop a short video for GP Envisage system
  - To target community groups in Leicester with aim to expand the work to other areas in future

# Challenges

---

Small team with high staff turnover

Working alone on BDB project, alongside other work commitments

Involving service users in developing & improving leaflets in English

Identifying suitable & trustworthy translations services

Finding time to discuss ideas and plan content of video

Identifying how to make contacts with community groups in target areas

Measuring & evaluating impact

# Areas of Success

---

Launch of English version of new leaflets at International AKU Patient Workshop April 2018

Browsealoud added to website- running report Jan to Aug 2018 indicates the system has been well used. Monthly stats reports available.

Making contact with Kirit Mistry at South Asian Health Action Leicester

Leaflet translations

Collaboration with Envisage & launch of short video on Envisage Media Website

# Questions



# Thank You



01223 322897 or 07586759028



Lesley@akusociety.org



akusociety.org



@AKUSOCIETY



@AKUSociety